

**Subject:** Re: Dia de los Muertos Festival

**From:** Lorena Parker

**Date:** 06/24/2016 01:52 PM

**To:** Luis Solis

Thank you. Do you have a contact phone number for her?

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

*San Pedro Historic Waterfront*

**Business Improvement District**

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On Fri, Jun 24, 2016 at 1:08 PM, Luis Solis <[luis.solis@metroshore.com](mailto:luis.solis@metroshore.com)> wrote:

Hi Lorena!

No worries at all. Glad to help.

Looking on Travel Weekly's website - this date is definitely a ports of call.

Returning from a 7 night Mexico voyage (disembarking the whole ship) and then embarking a full ship on another 7 night Mexico voyage in the same day.

Historically, based off past experience with this itinerary, you won't see many guests (between 10 and 30 usually) sailing "back to back". Meaning coming off the ship and going right back onboard for another cruise. These "back to back" passengers are ones who are usually looking for something to do while stopping over in LA.

Expect the majority traveling through looking to embark the ship or go home.

Norwegian Cruise Line ships are now being operated by a company called SMS.

Intercruises is no longer contracted for that work as of recently. So I'm not sure who their Ground Ops Manager will be.

Either way, I'll keep my eyes/ears open and should find out soon. If you've worked with Rosie Palma (well known San Pedro resident) I've heard rumor that she was possibly nominated for heading their ground services.

Thank you,

Luis S.

On Jun 24, 2016, at 12:12 PM, Lorena Parker <[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)<mailto:[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)>> wrote:

Luis,

We are planning a huge event on October 30, 2016. It's our annual Dia de los Muertos event. We expect about 9,000 visitors that day.

This ship will be here that day. How can we find out if it's a ports o'call? I'm still confused regarding who handles what?? I know that you are the representative for Princess.

October 10/30/2016 Sun NORWEGIAN<<http://www2.ncl.com/>> Norwegian Jewel<<http://www2.ncl.com/>> 965 B92

Any way you can assist us in planning would be appreciated.

Best regards,

Lorena Parker  
Executive Director

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